| **Dissemination Goal(s)** | **Product and Activity Description** | **Target Audience(s)** | **Distribution Outlet(s) (email list, media, website, etc.)** | **Person responsible for distributing to each outlet** | **Date Distributed** | **Number of Individuals Reached (if known)** |
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**Key for QIC-AG Site Dissemination Tracking Form:**

Dissemination Goal: which site-based dissemination goal did this activity address?

Product Activity and Description: Name of the Activity (publication title, workshop title, and/or description of the dissemination product you delivered)

Target Audience(s): the main group or groups you intended to reach with your dissemination activity

Distribution Outlet(s): the way you will disseminate your product (listserv, conference workshop, meeting presentation, etc.)

Person Responsible: who will lead the activity?

Date Distributed: the date you completed the dissemination activity

Number of Individuals Reached (if known): how many people received an email, attended a workshop, attended a meeting where you gave a presentation, etc.